

SNU ties up with ASC

The Shiv Nadar University (SNU) has announced the launch of the School of Communication (SoC) to offer Undergraduate, Graduate and research level programmes in communication. The University also announced a new collaboration with the Annenberg School for Communication at the University of Pennsylvania (ASC) through which ASC will assist SNU in designing the curriculum for its programs along with assisting SNU in identification and training of faculty. The partnership also established both faculty and student exchange programmes

whereby students and faculty from both institutions will have the option to spend up to two semesters at the Annenberg School for communication campus in Pennsylvania or at the SNU campus at Greater Noida.

The partnership also paves the way for the establishment of joint Center for Global Communication Research to be located at SNU. Faculty from both schools and across disciplines at both Universities would be affiliated with the Center whose objective is to undertake research on critical issues.