

PRESS RELEASE

Shiv Nadar University in collaboration with Babson College, USA creates India's first entrepreneurship-focused centre and business programs

- Announces the School of Business that will offer India-relevant programs in Entrepreneurship
- To launch the **Center for Entrepreneurship**, a centre of excellence entrepreneurship education and research in India

March 20, 2012, New Delhi: The Shiv Nadar University today announced a partnership with Babson College, the world's no. 1 business school for entrepreneurship to offer global leading programs in **Entrepreneurship Education** to India. Babson's MBA program has been ranked no.1 for entrepreneurship for 19 consecutive years by U.S. News & World Report. Notable entrepreneurs from Babson include the likes of [Roger Enrico](#), former Chairman, [PepsiCo](#); [William D. Green](#), CEO, [Accenture](#).

Shiv Nadar University will offer three distinct entrepreneurship-focused management programs as part of its offerings from the School of Business. These include:

- **Bachelors of Business Administration (BBA)** - 4 year program with the option to study one or two semesters at Babson College
- **Masters of Business Administration (MBA)** – 2 year program with the option to study a semester at Babson College
- **MS in Entrepreneurship** - 1 year program with first semester at Babson College

All programs will commence in 2013. Students completing the programs successfully will obtain a degree issued by Shiv Nadar University and a certificate from Babson College.

The partnership will also pave the way for the creation of the **Center of Entrepreneurship** at SNU. The **Centre for Entrepreneurship** will serve as a centre of excellence for entrepreneurship in India in entrepreneurship research, incubation programs, outreach programs and case studies.

Announcing the partnership, **Nikhil Sinha, Founding Vice Chancellor, Shiv Nadar University** said, "India's distinct entrepreneurial nature is reflected in its family-run businesses and the new first generation enterprises. While individuals and business families in India have displayed sharp business acumen and have established global recognition, there is a need for structured and formal intervention through education to nurture and promote leadership in entrepreneurship. The collaboration would leverage Babson's expertise in entrepreneurship education to develop India-focused leading entrepreneurial education and help take Indian enterprises to even greater heights."

Len A. Schlesinger, President, Babson College said, "The world needs entrepreneurs and visionaries who pursue both economic and social value—who create not only wealth, but also a wealth of opportunities for others. At Babson College and Shiv Nadar University, we understand that thinking and acting entrepreneurially is more than just an inclination. We believe that entrepreneurship can be taught and how it is taught can make all the difference in the way businesses can be a success."

The partnership also paves the way for the Shiv Nadar Foundation's membership to the **Global Consortium for Entrepreneurship Education (GCEE)** of which Babson College is the founding member. The GCEE is a dedicated body to shape and advance the future of entrepreneurial education and create a global community from different geographies dedicated to shaping and advancing the future of entrepreneurial education in the future.

About Shiv Nadar Foundation

The Shiv Nadar Foundation (www.ShivNadarFoundation.org) has been established by Shiv Nadar, Founder, HCL - a \$6.2 billion leading global technology and IT enterprise, with over 90,000 employees across 31 countries. The 35-

The Foundation is committed to the creation of a more equitable, meritocracy based society by empowering individuals to bridge the socio-economic divide. To that purpose the Foundation is focused on the underdeveloped disciplinary areas in India related to transformational education, creativity and art.

The Foundation set up the SSN Institutions (www.SSN.edu.in) in 1996, comprising the SSN College of Engineering (already a highly ranked private engineering college in India), in Chennai, Tamil Nadu. In addition the Foundation runs the VidyaGyan schools (www.vidyagyan.in) in Bulandshahr, Sitapur and upcoming school near Varanasi. VidyaGyan is a radical social experiment in nurturing leadership from amongst highly gifted rural poor children in Uttar Pradesh. The Foundation is also setting up Shiv Nadar Schools (www.shivnadarschool.edu.in) across India to build world-class schools aiming to provide children with education that creates lifelong learners.

About Shiv Nadar University

The Shiv Nadar University (www.snu.edu.in) is a research-led, interdisciplinary university designed to create a global centre of learning and education in India. A key initiative of the Shiv Nadar Foundation in higher education, SNU is benchmarked to international education standards with a strong focus on innovation and research and a stimulating learning environment. Set up on a 286-acre campus in the National Capital Region, in close proximity to Delhi, Shiv Nadar University offers a full range of academic degree programs including undergraduate, postgraduate and professional degrees across multiple disciplines.

About Babson College

Babson College is the educator, convener, and thought leader for Entrepreneurship of All Kinds™. The College is a dynamic living and learning laboratory, where students, faculty, and staff work together to address the real-world problems of business and society—while at the same time evolving our methods and advancing our programs. We shape the leaders our world needs most: those with strong functional knowledge and the skills and vision to navigate change, accommodate ambiguity, surmount complexity, and motivate teams in a common purpose to create economic and social value. As we have for nearly a half-century, Babson continues to advance Entrepreneurial Thought and Action™ as the most positive force on the planet for generating sustainable economic and social value. Babson College in Wellesley, Mass., is recognized internationally as a leader in entrepreneurial management education. Babson grants BS degrees through its innovative undergraduate program, and grants MBA and custom MS and MBA degrees through the F.W. Olin Graduate School of Business at Babson College. Babson Executive Education offers executive development programs to experienced managers worldwide. For information, visit www.babson.edu.

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