

Request for Proposal – Need Assessment Survey
Shiv Nadar University - Dadri Development Project (DDP)

Date of RFP:

21st June, 2021

Last Date of Submission:

07th July, 2021

About Shiv Nadar Foundation

Established in 1994, Shiv Nadar Foundation (SNF) has focused primarily on creating iconic institutions of excellence in learning across the education spectrum. The Foundation was conceived and created by Shiv Nadar, founder of HCL – an US \$10 billion global technology and IT enterprise. Mr. Nadar being a product of education himself strongly supports the vision that education empowers individuals and is vital to reap our demographic dividend.

For the last 25 years Shiv Nadar Foundation has striven to promote inclusive education, make higher education more effective and quality-oriented catering to the specific needs of the job market, enhance the focus on research and contribute to areas of global and national relevance. The quality of education in India has sadly been losing ground in the past decade although the enrolment numbers have seen considerable increase. Since its establishment the Foundation has been focused on “quality” and not on “quantity”. The aim has been to create leaders in every field from the most underprivileged sections of the society.

About Shiv Nadar University

Shiv Nadar University (SNU) was established in 2011 with an aim to empower individuals and communities to realize and exercise universal freedom through acquisition and application of knowledge by dedicating to the development, organization, preservation, dissemination, and application of knowledge in a wide range of fields of study. Shiv Nadar University is committed to excellence in teaching, discovery & innovation, scholarship, and service to expand the scope of human understanding, and contributing to the betterment of the world.

Shiv Nadar University has contributed to the holistic development of the nearby villages through various interventions like placement drives for local youth, cleanliness drives in various villages and other impactful solutions for overall development of the semi urban localities in Dadri region.

Objective of the RFP

This project will help in understanding the current status of skill demand in the villages. A comprehensive need assessment will be carried out to identify the gaps related to aspirations of the youth, qualification levels, age group, existing skill set and fee paying capacities wherein support can be provided in order to strengthen and empower them. The project also complies with the indicators mentioned in the Sustainable Development Goal (SDG)-8 &9 respectively which are either directly related to Skill Development or are in correlation with the theme.

Detailed Activities

- To study the aspirations of local unemployed youth in respect of their age group, qualification levels, aspirations and fee-paying capacities.

- To study the current status of the skills demand
- To identify top few (8-10) job roles on demand in the selected geography and their projections for next 10 years
- To prepare feasibility report for establishing Skill Building and Training Institutes in the selected geography
- To prepare Market Scan Report for the project.
- Assess and evaluate current national and state schemes/programs which are beneficial for the communities

Deliverables

- Conduct detailed survey of youth in the selected geography to report the following details
 - a) Demographic and socioeconomic profile of youth, especially identifying whether they are migrants or local inhabitants, and tracing migration patterns if any
 - b) Identification of the aspirations of youth vis-à-vis job roles identified
 - c) Education profile
 - i. Possible Industry Tie-ups
 - ii. Submission and presentation of market scan report
- The Market Scan Report should cover:
 - I. Companies covered for defining job roles and their contact details
 - II. Findings of job roles from industry survey
 - III. Locations identified for youth survey
 - IV. Finding of youth aspirations in respect of age profile, qualification and income levels
 - V. Analysis of Job roles vis-à-vis youth aspirations
 - VI. Suggested top 10 job roles
 - VII. Survey and investigation methodology
 - VIII. List of formats used for survey
- Based on detailed identified need analysis findings, carry out the task of preparing an action plan/suggest interventions for bridging all identified gaps.
- Participate in planning meetings with relevant project staff of Shiv Nadar University and review relevant project documents.
- Submit phase wise detailed work plan along with timeframe and responsible parties for this need assessment survey
- Finalize study methodology and approach including data collection methods and sampling strategy.
- Finalize data collection tools (questionnaire, checklist, guidelines etc) for the study in consultation with Shiv Nadar University team. The team will be responsible for pre-test and finalization of tools and techniques for the survey. The data collection tools will be in Hindi and English language.
- Engage qualified enumerators, train them on quantitative and qualitative data collection and quality control.
- Administer data collection in the study areas that includes supervision, cross validation, quality control and data transcription.
- Data management and analysis in terms of computer entry, cleaning, transcription, and analysis as per study themes in the objectives.
- Provide soft copy of data (both clean and unclean).

- Submit draft report of the study to Shiv Nadar University team prior to submission of final report.
- Shiv Nadar University will review the draft report and provide necessary feedback. The study team will submit the final report addressing the feedback received from Shiv Nadar University

Project Duration

The project shall be completed within a time period of three months, **15 July 2021- 15 October 2021**

Geographical Location

The need assessment survey will be conducted in 8 villages:

S. No.	Name of Village
1	Nayi Basti
2	Datawali
3	Chithera
4	Dadri Semi Urban City
5	Kathhera
6	Palla
7	Bodaki
8	Beel Akbarpur

Please fill in the details below:

Organization Profile

Organization Name (as per registration certificate)			
Registered Address (as per registration certificate)			
Correspondence Address			
Website			
Contact person		Designation	
Mobile Number	+91	Alternate Mobile Number	
Email Address	+91	Alternate Email address	

Annexure B:

Legal and Registration Status: Please provide supporting documents for this section

Date of Registration (Attach Certificate)		
Registration Type		
Registration No.		
PAN		
TAN		
GST		
Tax Exemption Certificate (Please choose and provide supporting Document)	12A Yes/No	
	80G- Yes/No	
	<i>Any Other (example: 35AC)</i>	
Registration under FCRA 2010 (applicable to organizations receiving contribution from sources outside India)	<i>Applicable / Not Applicable</i>	
	<i>Date of Registration</i>	
	<i>Registration number</i>	
Niti Ayog Registration	<i>Date of Registration</i>	
	<i>Registration number</i>	

Organizational Background: Please provide a brief description on organization profile

Final proposals should be submitted to surabhi.gupta@shivnadarfoundation.org, neerubavithip.swamy@shivnadarfoundation.org and lalit.b@shivnadarfoundation.org